



Demo Day 2022

Business Opportunities for Innovative Digital Data-Driven Agriculture (Part II)

AGENDA		
Time	Item	Speaker(s)
10:00	Introduction	Intza Balenciaga (AZO – Space of Innovation)
10:02	Opening Speech	Dionys Forster (Director General for SAI Platform)
10:05	Agricultural Interoperability and Analysis System (ATLAS)	Dr Stefan Rilling (Fraunhofer IAIS)
10:20	Interaction with Audience	Intza Balenciaga (AZO – Space of Innovation)
10:25	Innovation Hub 1: Greece "SWRI Pinios Hydrologic Observatory"	Vassilios Pisinaras (Soil & Water Resources Institute-HAO)
10:30	2nd Open Call Winners: WiForAgri IRR & Wago solutions Challenge: Irrigation Management	Camille Caesemaecker (TerraNIS SAS) and Federico Longobardi (Primo Principio)
10:40	Q&A	Intza Balenciaga (AZO – Space of Innovation)
10:50	Innovation Hub 2: Germany "International DLG Crop Production Centre"	Florian Schiller (DLG e.V.)
10:55	2nd Open Call Winners: Calabi, Transparent Crop Growth (Ag Knowledge) and HEMPDATASHARE solutions Challenge: From Farm to Fork	Stefan Scherer (Geocledian GmbH), Paul de Lange (Calabi) and Koen Uyttenhove (Hyler BV)
11:10	Q&A	Intza Balenciaga (AZO – Space of Innovation)
11:20	Innovation Hub 3: Romania "The Research Station for Viticulture and Oenology Murfatlar (SCVM) Vineyards"	Ayar Ene (S.C.D.V.V. Murfatlar (SCVM))
11:25	2nd Open Call Winners: Precision Spraying Kit and DIGI-PEST solutions Challenge: Weed & Pest Control	Dr Denise Vicino (CET Electronics) and Klean Hoxha (AEDIT srl)



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme, under Grant Agreement No. 857125.



11:35	Q&A	Intza Balenciaga (AZO – Space of Innovation)
11:45	Break	
11:55	Innovation Hub 4: Latvia "LAA Experimental Fields"	Peteris Skrastins (Latvia Fruit Growers Association)
12:00	2nd Open Call Winners: Optronia and Spray Logics solutions Challenge: Weed and Pest Control	Davide Veltre (Spray Logics srl) and Markus Moro (Optronia GmbH)
12:10	Q&A	Intza Balenciaga (AZO – Space of Innovation)
12:20	Innovation Hub 5: Switzerland "Fröhlich Farm"	Peter Fröhlich(AgriCircle)
12:25	2nd Open Call Winners: TrackOne and FDX7 solutions Challenge: Asset Tracking and Fleet Management	Steffen Schmieder (Hansenhof_electronic Softwareentwicklung) and Claudio Salvadori (New Generation Sensors)
12:35	Q&A	Intza Balenciaga (AZO – Space of Innovation)
12:45	Panel discussion: "Can Digital Agriculture & Food Systems Lead the Way to Net Zero?"	Moderator: Carsten Gieseler (Fodjan GmbH) Panellists: Allard Esselink, Trouw Nutrition Dr Marcella Biddoccu, CNR-STEMS Marianna Faraldi, Tecnoalimenti S.C.p.A. Nikolaus Wohlgemuth, Carbon future
13:15	Conclusion and Wrap-up	Intza Balenciaga (AZO – Space of Innovation)
13:20	End	

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